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STEP ONE

For you to officially appoint an agent you need to sign an agency agreement and choose a method of sale, then you advise your solicitor. We become your strategic partner throughout the entire process.

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STEP TWO

You need to decide on a listing price or a reserve price (if going to auction).

3

STEP THREE

We'll discuss and prepare your marketing plan, timeline and appropriate open house times to suit. We'll require a set of keys & please be assured we'll always respect your personal security & privacy.

4

STEP FOUR

You prepare your home for sale with any landscaping, painting, minor repairs if not already completed.

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STEP FIVE

You nominate a day and suitable time for photos to be taken and allow time for copy writing, floor plan, for the creation of advertising content.

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STEP SIX

All sales staff will inspect your home so they are totally familiar with all aspects of your property and can use their database of qualified buyers to introduce prospects to your property.

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STEP SEVEN

Our distinctive signboard will be placed in a prominent position at your property, advertising & editorial completed & submitted and letterbox drops to your local area advising your property is for sale.

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STEP EIGHT

Your property is launched according to your agreed marketing plan and listed on all major websites. We provide written weekly reports on progress and continue to provide price and marketing advice.

9

STEP NINE

We understand that the process of selling your property is stressful and at times can create a great deal of anxiety. You appoint an agent to add value, strategic insight, and high quality advice.

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STEP TEN

We'll negotiate the optimum price for your property, once an offer is accepted you organise your conveyancer or solicitor to finalise settlement and we liaise with the buyers solicitors to ensure a smooth road to completion.

THE SELLING PROCESS